

JENNY ERRANTE.

CREATOR + DESIGNER

HELLO!

✉ // jenerrante@gmail.com

☎ // 913-707-4421

📍 // Phoenix, Arizona

Hi, I'm Jenny. A creator and a designer.

I have a passion for inspiring and empowering others by doing my part to create a space where they can establish a personal identity so they can design and create their own voice.

A space where they can become the best version of themselves.

// If you can create, you are a creator.

EXPERIENCE

» InnerPro Sports | St. Louis, MO + Phoenix, AZ
Co-Founder | Creative Director | Designer: February 2014 – Present

// Product Development

- Early Stage Market Research
- Mobile App Development
 - + Storyboarding
 - + Agile Approach
 - + Sprints
- Mobile App Design
 - + UX and UI Design
 - + Prototype Software Experience
- Market Testing for User Feedback
- In-App Video Production

// Brand Development

- Web Design
- Established Brand Guidelines
- Value Driven Initiatives to create raving fans
 - + Social Media
 - + Live Events
- Branding Essentials

// Marketing

- Social Media Marketing
- Social Media Ad Campaign Strategy
- Email Marketing
- Conference and Convention Planning
- Slogans and Trademarks
- Customer Facing Digital Presentations

EXPERIENCE

» ProGraphs, LLC | Kansas City, MO
Principle Graphic Designer: August 2008 - 2011

- Produced line of collectibles & commemorative home decor products.
- Official poster and print for NCAA® Championships, including the NCAA® College World Series & NCAA® Final Four.
- In addition to NCAA® Championship licenses, produced licensed products for over 25 regional universities such as University of Kansas, Kansas State, Missouri, Missouri State, Iowa, Iowa State, Nebraska + many more.

EDUCATION

» Central Missouri State University | The Honors College
2008 BFA Degree - Commercial Art | Graphic Design (GPA 4.00)

Collegiate Softball Player
2003-2007 – 4 year starter
2007 Academic All-American

SKILLS

- »
- Adobe CC
 - Sketch
 - InVision
 - Keynote
 - After Effects
 - Wix
 - Shopify
 - Zeplin

WORK

» To view my most recent work, and my passion project please visit:

www.strokesofjenius.com